

AN OPEN LETTER TO MCDONALD'S

Dear McDonald's,

You have tremendous power over the lives of animals...**especially chickens.**

The numbers are staggering: hundreds of millions of chickens are bred and raised each year for McDonald's nuggets and sandwiches alone. As some of the largest animal protection charities in the country, we strongly urge you to address serious concerns about how chickens in your supply chain are treated.

Chickens are intelligent, complex animals capable of suffering. Yet, you allow your suppliers to keep them crammed in warehouses for their entire lives, unable to behave naturally. They are bred to grow extremely large and extremely fast. Many of these birds cannot even support the enormous weight of their own bodies, and often suffer from leg pain and heart attacks.

If a human baby grew in the same way, they'd be 660 pounds at just two months old.

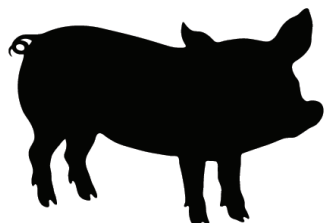
Nearly 90 other food companies, including Burger King®, Subway®, Jack in the Box Inc.®, Dunkin' Donuts®, and SONIC®, have established specific and meaningful reforms for their suppliers—reforms that address these concerns.

It's time for McDonald's to do the right thing.

Our society jumps at the chance to help a single animal. We rescue them from shelters. We care for them in our homes. We rush into flood zones and disaster areas to save them from danger.

And our compassion for animals extends to those raised for food, with study after study showing that Americans want animals on farms to be treated better. **We urge you to listen to your customers, join your competitors, and use your tremendous market influence to improve the lives of chickens.**

Sincerely,



the humane league™

animal
EQUALITY



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